



FINANCE AND ADMINISTRATION CABINET
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

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2023 high school seniors can enter vlogger contest

FRANKFORT, Ky. (March 18, 2022) — Kentucky Class of 2023 high school seniors are invited to enter a vlogging contest sponsored by the Kentucky Higher Education Assistance Authority (KHEAA).

“This contest gives students a great opportunity to show other students that they’re not alone in going through the admissions and financial aid processes or in finalizing their postsecondary plans,” Gov. Andy Beshear said. “The winner can have a positive impact on their peers across the state.”

The high school student must attend a school that participates in the Kentucky Educational Excellence Scholarship (KEES) program and plan to attend college in the fall of 2023.

One senior will be chosen to provide four vlogs for KHEAA between August 2022 and May 2023. The high school senior vlogs will tell about the winner’s experience with the college admissions and financial aid processes.

The winner will receive a \$500 scholarship to a Kentucky college or university.

The contest begins on April 4 and ends May 15. For complete rules, visit kygoestocollege.com.

To enter, students must create an original video no more than 2 minutes long that introduces them and tells why they would be the best person to share their experiences. They must submit an entry form and submit their video no later than May 15.

Employees and the immediate family members of KHEAA and the Kentucky Higher Education Student Loan Corporation (KHESLC) are not eligible.

KHEAA is the state agency that administers the Kentucky Educational Excellence Scholarship (KEES), need-based grants and other programs to help students pay their higher education expenses. Kentucky Lottery funds pay for many of those programs.

In addition, KHEAA disburses private Advantage Education Loans for its sister agency, KHESLC. For more information about Advantage Education Loans, visit advantageeducationloan.com.

For more information about Kentucky scholarships and grants, visit kheaa.com; write KHEAA, P.O. Box 798, Frankfort, KY 40602; or call 800-928-8926.